

Sponsorship Opportunities

Sponsor ASMC and capture the attention of a wide range of industry professionals along the semiconductor supply chain—from CEOs to technical experts and fab managers. Sponsorship opportunities can be tailored to meet your specific branding, budget and marketing objectives.

Sponsorship benefits are listed under each opportunity plus, each sponsorship receives the following:

- Company logo listed as a sponsor on event collateral
- Company logo placed on promotional emails
- Company logo on ASMC 2019 web site as a sponsor
- Company logo on the sponsor banner and individual signage on-site
- Opportunity to distribute company branded materials onsite on literature table

* **Optional:** add \$500 to any sponsorship package below to be a BRONZE sponsor of the Women in Semiconductor program (see pg. 3)

25% Discount for SEMI Members!

— Non-member Rate (SEMI Member Rate) —

Welcome Reception – \$11,000 (\$8,250)

Exclusive (May 6)

- One complimentary conference registration
- Give a gift to attendees with your company logo
- Company logo on Reception signage
- Napkins imprinted with your company logo

Bag Lunch – \$12,000 (\$9,000)

Exclusive (May 3)

- One complimentary conference registration
- Your company logo on Lunch signage
- Napkins imprinted with your company logo
- Company logo on lunch bag

Conference Bags – \$8,500 (\$6,375)

Exclusive

- One complimentary conference registration
- Conference bag imprinted with company logo
- Company ad insert

Conference Bag Insert - \$1,250 (\$1,000)

Five (5) available

- Opportunity to include a branded giveaway or company literature in each conference bag

Lanyards – \$8,000 (\$6,000)

Exclusive

- One complimentary conference registration
- Lanyards imprinted with company logo

Networking Luncheon – \$14,000 (\$10,500)

Maximum two (2) sponsors (May 7)

- Two complimentary conference registrations
- Your company logo on lunch signage
- Napkins imprinted with your company logo
- Reserved table at lunch

Reception / Poster Session – \$16,000 (\$12,000)

Two (2) available (May 7)

- Two complimentary conference registrations
- Opportunity to provide a gift to attendees with your company logo (provided by sponsor)
- Company logo on Reception / Poster Session signage
- Napkins imprinted with your company logo

WiFi – \$7,500 (\$5,625)

Exclusive

- One complimentary conference registration
- WiFi url with sponsor company name
- WiFi instructions cards/sheet with company logo
- Company logo on the WiFi landing page: "WiFi Sponsored by Company"
- Buzz notifications on App (day one and day two)

Notebooks – \$6,500 (\$4,875)

Exclusive

- One complimentary conference registration
 - Notebooks imprinted with company logo*
- (Sponsor to produce notebooks with SEMI approval)

Sponsorship benefits are listed under each opportunity plus, each sponsorship receives the following:

- Company logo listed as a sponsor on event collateral
- Company logo placed on promotional emails
- Company logo on ASMC 2019 web site as a sponsor
- Company logo on the Sponsor poster and individual signage on-site
- Opportunity to distribute company branded materials onsite on literature table

* **Optional:** add \$500 to any sponsorship package below to be a Bronze sponsor of the Women in Semiconductor @ ASMC (see pg. 3)

25% Discount for SEMI Members!

— Non-member Rate (SEMI Member Rate) —

Snack Packs – \$7,500 (\$5,625)

Exclusive (May 9)

- One complimentary conference registration
- Thermal bags imprinted with your company logo
- Includes: Small water, granola bar and candy (sponsor may provide additional items with SEMI approval)

Panel Discussion – \$4,000 (\$3,000)

Exclusive (May 8)

- Opportunity to introduce the moderator
- Company logo placed on event web page
- Opening slide with company logo
- Recognition by the moderator at the beginning/end of panel

Continental Breakfast – \$5,500 (\$4,125)

Three (3) available (May 7-9)

- Napkins imprinted with sponsor's logo
- Signage during the breakfast recognizing sponsor
- One retractable banner placement (provided by sponsor)
- Opportunity for sponsor to provide coffee cups or other branded giveaway (Upon SEMI approval)

Keynote Speakers – \$3,000 (\$2,250)

Three (3) available (May 7-9)

- One complimentary conference registration
- Company logo on opening Keynote slide
- Recognition by the chair at the beginning/ end keynote

Retractable Banner – \$2,500 (\$1,875)

Six (6) available

- One retractable banner placement (provided by sponsor)
- Sponsor responsible for shipping and handling to and from event.

Mobile App – \$7,500 (\$5,625)

Exclusive

- One complimentary conference registration
- Company logo on app landing page: "Mobile App Sponsored by Company"
- Company ad on app

Hotel Keycards – \$4,000 (\$3,000)

Exclusive

- Keycards imprinted with your company logo and/or message
- 1-2 Keycards per hotel guest
- One retractable banner placement (provided by sponsor)

Coffee Breaks – \$4,000 (\$3,000)

Five (5) available – (May 7-9)

- Napkins imprinted with sponsor's logo
- Signage during the break recognizing sponsor
- Opportunity to provide coffee cups (upon SEMI approval)

Technical Sessions – \$3,300 (\$2,475)

14 available (May 7-9) (see www.semi.org for list)

- Company logo placed on event web page next to session
- Opening slide for selected session with company logo
- Onsite signage with your company logo listed as the session sponsor

Student Sponsor – \$3,000 (\$2,250)

One (1) available (May 7)

- One complimentary conference registration
- Company logo on Student Breakfast table (day 1)
- Company logo on Student posters venue signage in conjunction with ASMC poster session.

Women in Semiconductors Program (WiS)

Women in Semiconductors

- * **Women in Semiconductors at ASMC 2019** will build on last year's program discussion of issues related to work-place diversity, leadership skills and professional interactions. The program is held prior to the ASMC 2019 welcome reception on May 6, 2019.
- * For an additional \$500, ASMC sponsors can become a bronze sponsor of WiS, which includes:
 - Company logo placement on promotional emails, on web, flyer, on-site signage, option to provide company literature onsite (SEMI approval required)
 - One complimentary registration for WiS only

"It was very nice to actually understand that many women share very similar experiences and it is not my own personal issues. It is sometimes not very obvious, but gender bias do exist and has impact in my work situations. I am more aware from this workshop..."

Source: Post event survey respondent

GOLD SPONSOR

SILVER SPONSOR

- * **Women in Semiconductors (WiS) — \$2,250**
 - Three free registrations to WiS, plus 25% discount on one ASMC registration (valued at over \$300)
 - Company logo placed on promotional materials
 - Onsite signage with your company logo listed
 - Tent card with logo in catering area
 - Recognition by program moderator
 - Option to provide company literature onsite (SEMI approval required)

- * **Women in Semiconductors (WiS) — \$1,250**
 - Two free registration for WiS only (valued at \$100)
 - Company logo placed on all promotional materials
 - Onsite signage with your company logo listed
 - Recognition by program moderator
 - Option to provide company literature onsite (SEMI approval required)

NOTE

- ✓ All sponsorships are non-refundable
- ✓ All benefits for each opportunity is dependent on timely confirmation and payment of sponsorship.
- ✓ Full payment must be received prior to **March 29, 2019**, and includes all five events.
- ✓ Credit card must be provided at time of sponsorship confirmation. This card will be charged if payment is not received by **March 29, 2019**.
- ✓ Logo specs: High Resolution, vector file, invisible background in .eps, ai, and jpg file formats.
- ✓ Complimentary registration information must be received two weeks in advance of each program.
- ✓ Retractable Banners: If sponsor opts to have a banner, sponsor is responsible for shipping/handling/setup/tear-down, including return shipment to sponsoring company. Sponsor banner will only be allowed if a sponsor company representative attends event to oversee banner. Shipping information will be provided two weeks prior to each event. SEMI staff is not be responsible for shipping/handling of banners.