

EUROPEAN  
**MEMS**  
& SENSORS  
SUMMIT

19-21 September, 2018, Grenoble,  
France

# EUROPEAN MEMS & SENSORS SUMMIT 2018

## SPONSORSHIP OPPORTUNITIES

# EUROPEAN MEMS & SENSORS SUMMIT

## The Event

Co-located with the 2<sup>nd</sup> Edition of the European Imaging and Sensors Summit and in collaboration with MEMS & Sensors Industry Group (a SEMI Strategic Association Partner), this unique event brings together the stakeholders from MEMS, Imaging and Sensors supply chains together to discuss new technologies, smart integration of sensors for innovative applications and future market opportunities.

## Increase your exposure! Contact us to become a sponsor!

The European MEMS & Sensors Summit different ways to enhance the presence of your company and products through several marketing and programs sponsorship opportunities.

## Contact

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## Conditions

- All prices are in Euro, excluding VAT
- 10% discount for SEMI Members

### Key figures of the co-located events in 2017:

- 370 International registered attendees in total From 25 countries
- 6 keynotes and > 50 invited speakers
- 57 exhibitors
- MEMS Technology Showcase and Imaging Demo Zone: 7 Demos
- 19 sponsors
- >11 media partners

# EUROPEAN MEMS & SENSORS SUMMIT

## Overview 1/2

Package	Free Tickets	Discount ticket	Main Features	Price (EUR)
<b>Platinum Sponsor Exclusive</b>	4	4	Platinum status Free 4m2 booth Logo on printed & online materials	10,000
<b>Gold Sponsor 3 companies max</b>	3	3	Gold status 50% discount on 4m2 booth Logo on printed & online materials	6,500
<b>Silver Sponsor 4 companies max</b>	2	2	Silver status Logo on printed & online materials	4,500
<b>Gala Dinner Exclusive or 2 max.</b>	2/1	2/2	Signages during the Gala Dinner Logo on printed & online materials	5,000 (excl.) 3,000 (non excl.)
<b>Cocktail Sponsor Exclusive or 2 max.</b>	2/1	2/1	Signages during the cocktail Logo on printed & online materials	4000 (excl.) 2,500 (non excl.)
<b>Lanyards Exclusive, self-delivery</b>	2	2	Lanyards printed with your logo Logo on printed & online materials	5,500
<b>Session Sponsor 1 company/session</b>	2	2	5 mins talk before the Session Logo on printed & online materials	4,000
<b>Lucky Draw Sponsor Exclusive</b>	2	2	5 mins talk before the Lucky Draw Logo on printed & online materials	4,000

# EUROPEAN MEMS & SENSORS SUMMIT

## Overview 2/2

Package	Free Tickets	Discount ticket	Main Features	Price (EUR)
<b>Logo on badge Sponsor Exclusive</b>	1	2	Badges printed with your logo Logo on printed & online materials	4,500
<b>Lunch Break Sponsor 2 max/break</b>	2/1	2/2	Signages during the Lunch break Logo on printed & online materials	4,000(2 days) 3,000(1 day)
<b>Coffee Break Sponsor 1 max/break</b>	1/1	2/1	Signages during the Coffee break Logo on printed & online materials	3,500 (2 days) 2,500 (1 day)
<b>Give-away Sponsor Self-delivery</b>	1	1	Branded give-aways to conference attendees Logo on printed & online materials	2,500
<b>Notepads Sponsor Exclusive, self-delivery</b>	1	1	Branded Notepads to conference attendees Logo on printed & online materials	2,500
<b>Conference bags Sponsor Exclusive, self-delivery</b>	1	1	Branded conference bags to conference attendees Logo on printed & online materials	2,500
<b>Pens Sponsor Exclusive, self-delivery</b>	1	1	Branded pens to conference attendees Logo on printed & online materials	2,500

# EUROPEAN MEMS & SENSORS SUMMIT

## Platinum Sponsor (Exclusive)

### Visibility and Brand exposure

- Company logo with Platinum status during the MEMS & Sensors Sessions
- Company logo and description on the dedicated website event
- Company logo and / or name included in all conference materials e.g, promotional emails, on-site flyers, SEMI social media channels etc.
- Company logo to appear in bigger in all printed marketing materials

### Marketing to a targeted audience

- Opportunity to display company brochures during the Summit at a designated area

### Registration Costs advantages

- 4 m<sup>2</sup> free booth
- 4 complimentary summit registrations used by company personnel
- Opportunity to register 4 additional company personnel with a discounted rate

# EUROPEAN MEMS & SENSORS SUMMIT

## Gold Sponsor (3 companies max.)

### Visibility and Brand exposure

- Company logo with Gold status during the MEMS & Sensors Sessions
- Company logo and description on the dedicated website event
- Notice of company sponsorship included in all conference materials e.g, conference web site, promotional emails, on-site posters, conference folder, brochures etc.

### Marketing to a targeted audience

- Opportunity to display company brochures during the summit at a designated area

### Registration Costs advantages

- 50% discount on a 4 m<sup>2</sup> booth
- 3 complimentary summit registrations used by company personnel
- Opportunity to register 3 additional company personnel with a discounted rate

# EUROPEAN MEMS & SENSORS SUMMIT

## Silver Sponsor (4 companies max.)

### Visibility and Brand exposure

- Company logo with Silver status during the MEMS & Sensors Sessions
- Company logo and description on the dedicated website event
- Notice of company sponsorship included in all conference materials e.g, conference web site, promotional emails, on-site posters, conference folder, brochures, social medias etc.

### Marketing to a targeted audience

- Opportunity to display company brochures during the summit at a designated area

### Registration Costs advantages

- 2 complimentary summit registrations used by company personnel
- Opportunity to register 2 additional company personnel with a discounted rate

# EUROPEAN MEMS & SENSORS SUMMIT

## Gala Dinner Sponsor (Exclusive or shared by 2 companies max.)

### Visibility and Brand exposure

- Signage giving notice of the company (ies) sponsoring the Gala Dinner
- Possibility to install a roll up banner during the gala dinner
- Company logo and description on the dedicated website event
- Notice of company sponsorship included in all conference materials e.g, conference web site, promotional emails, on-site posters, conference folder, brochures etc.

### Marketing to a targeted audience

- Opportunity to give a toast during dinner for Exclusive sponsor
- Opportunity to display company brochures at a designated area

### Registration Costs advantages

- Exclusive sponsorship includes 2 complimentary summit registrations used by company personnel/ Opportunity to register 2 additional company personnel with a discounted rate
- Shared sponsorship includes 1 complimentary summit registrations used by company personnel/ Opportunity to register 2 additional company personnel with a discounted rate
- 2 free dinner tickets for Exclusive sponsor/ 1 free gala dinner ticket for shared sponsorship





# EUROPEAN MEMS & SENSORS SUMMIT

## Networking Reception Sponsor (Exclusive or shared by 2 companies max.)

### Visibility and Brand exposure

- Signages giving notice of the company (ies) sponsoring the Cocktail Reception
- Company logo and description on the dedicated website event
- Notice of company sponsorship included in all conference materials e.g, conference web site, promotional emails, on-site posters, conference folder, brochures etc.

### Marketing to a targeted audience

- Opportunity to give a toast during the cocktail for Exclusive sponsor
- Opportunity to display company brochures during the summit at a designated area

### Registration Costs advantages

- Exclusive sponsorship includes 2 complimentary summit registrations used by company personnel/ Opportunity to register 2 additional company personnel with a discounted rate
- Shared sponsorship includes 1 complimentary summit registrations used by company personnel/ Opportunity to register 1 additional company personnel with a discounted rate



# EUROPEAN MEMS & SENSORS SUMMIT

## Lanyards Sponsor (Exclusive)

### Visibility and Brand exposure

- Delivery of your lanyards with company logo to be distributed to every Summit attendee
- Company logo and description on the dedicated website event
- Notice of company sponsorship included in all conference materials e.g, conference web site, promotional emails, on-site posters, conference folder, brochures etc.

### Marketing to a targeted audience

- Opportunity to display company brochures during the Summit at a designated area

### Registration Costs advantages

- 2 complimentary summit registrations used by company personnel
- Opportunity to register 2 additional company personnel with a discounted rate



# EUROPEAN MEMS & SENSORS SUMMIT

## Session Sponsor (1 company max./session)

### Visibility and Brand exposure

- Company logo and description on the dedicated website event
- Notice of company sponsorship included in all conference materials e.g, conference web site, promotional emails, on-site posters, conference folder, brochures etc.

### Marketing to a targeted audience

- Opportunity to introduce a session with a 5 minutes presentation
- Display of your company logo before the session
- Opportunity to display company brochures during the summit at a designated area

### Registration Costs advantages

- 2 complimentary summit registrations used by company personnel
- Opportunity to register 2 additional company personnel with a discounted rate

# EUROPEAN MEMS & SENSORS SUMMIT

## Lucky Draw Sponsor (Exclusive)

### Visibility and Brand exposure

- Company logo and description on the dedicated website event
- Notice of company sponsorship included in all conference materials e.g, conference web site, promotional emails, on-site posters, conference folder, brochures etc.

### Marketing to a targeted audience

- The company will be announced as the Sponsor of the lucky draw
- Opportunity to introduce the lucky draw with a 5 minutes presentation
- Attendees will have the opportunity to win a gift by putting their business cards into a box
- The sponsor will get the business cards at the end of the lucky draw
- Opportunity to display company brochures at a designated area

### Registration Costs advantages

- 2 complimentary summit registrations used by company personnel
- Opportunity to register 2 additional company personnel with a discounted rate



# EUROPEAN MEMS & SENSORS SUMMIT

## Logo on Badges Sponsor (Exclusive)

### Visibility and Brand exposure

- Logo of your company on the badges to be distributed to every Summit attendees
- Company logo and description on the dedicated website event
- Notice of company sponsorship included in all conference materials e.g, conference web site, promotional emails, on-site posters, conference folder, brochures etc.

### Marketing to a targeted audience

- Opportunity to display company brochures during the Summit at a designated area

### Registration Costs advantages

- 1 complimentary summit registrations used by company personnel
- Opportunity to register 2 additional company personnel with a discounted rate

# EUROPEAN MEMS & SENSORS SUMMIT

## Lunch Break Sponsor (1 or 2 days exclusive)

### Visibility and Brand exposure

- Food and beverage stations displaying signage of the company (ies) sponsoring the Lunch Break
- Possibility to install roll up banner during the lunch break
- Company logo and description on the dedicated website event
- Notice of company sponsorship included in all conference materials e.g, conference web site, promotional emails, on-site posters, conference folder, brochures etc.

### Marketing to a targeted audience

- Opportunity to display company brochures during the summit at a designated area

### Registration Costs advantages

- 2 days exclusivity includes 2 complimentary summit registrations / Opportunity to register 2 additional company personnel with a discounted rate
- 1 day exclusivity includes 1 complimentary summit registration used by company personnel/ Opportunity to register 2 additional company personnel with a discounted rate



# EUROPEAN MEMS & SENSORS SUMMIT

## Coffee Break Sponsor (1 or 2 days exclusive)

### Visibility and Brand exposure

- Beverage stations displaying signage of the company (ies) sponsoring the Coffee Break
- Possibility to install a roll up banner during the coffee breaks
- Company logo and description on the dedicated website event
- Notice of company sponsorship included in all conference materials e.g, conference web site, promotional emails, on-site posters, conference folder, brochures etc.

### Marketing to a targeted audience

- Opportunity to display company brochures during the summit at a designated area

### Registration Costs advantages

- 2 day exclusivity includes 1 complimentary summit registration used by company personnel/ Opportunity to register 2 company personnel with a discounted rate
- 1 day exclusivity includes 1 complimentary summit registration used by company personnel/ Opportunity to register 1 company personnel with a discounted rate



# EUROPEAN MEMS & SENSORS SUMMIT

## Give Aways Sponsor

### Visibility and Brand exposure

- Your give aways with company logo (self-delivery) to be displayed in the MEMS & Sensors Conference rooms
- Company logo and description on the dedicated website event
- Notice of company sponsorship included in all conference materials e.g, conference web site, promotional emails, on-site posters, conference folder, brochures etc.

### Marketing to a targeted audience

- Opportunity to display company brochures during the Summit at a designated area

### Registration Costs advantages

- 1 complimentary summit registrations used by company personnel
- Opportunity to register 1 additional company personnel with a discounted rate





# EUROPEAN MEMS & SENSORS SUMMIT

## Notepads Sponsor (Exclusive)

### Visibility and Brand exposure

- Your notepads with company logo (self-delivery) to be displayed in the MEMS & Sensors Conference rooms
- Company logo and description on the dedicated website event
- Notice of company sponsorship included in all conference materials e.g, conference web site, promotional emails, on-site posters, conference folder, brochures etc.

### Marketing to a targeted audience

- Opportunity to display company brochures during the Summit at a designated area

### Registration Costs advantages

- 1 complimentary summit registration used by company personnel
- Opportunity to register 1 company personnel with a discounted rate



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## Conference Bags Sponsor (Exclusive)

### Visibility and Brand exposure

- Your conference Bags with company logo (self-delivery) to be displayed in the MEMS & Sensors Conference rooms
- Company logo and description on the dedicated website event
- Notice of company sponsorship included in all conference materials e.g, conference web site, promotional emails, on-site posters, conference folder, brochures etc.

### Marketing to a targeted audience

- Opportunity to display company brochures during the Summit at a designated area

### Registration Costs advantages

- 1 complimentary summit registrations used by company personnel
- Opportunity to register 1 company personnel with a discounted rate



# EUROPEAN MEMS & SENSORS SUMMIT

## Pens Sponsor (Exclusive)

### Visibility and Brand exposure

- Your pens with company logo (self-delivery) to be displayed in the MEMS & Sensors Conference rooms
- Company logo and description on the dedicated website event
- Notice of company sponsorship included in all conference materials e.g, conference web site, promotional emails, on-site posters, conference folder, brochures etc.

### Marketing to a targeted audience

- Opportunity to display company brochures during the Summit at a designated area

### Registration Costs advantages

- 1 complimentary summit registrations used by company personnel
- Opportunity to register 1 company personnel with a discounted rate

