One of the current global trends is the growth in large-scale projects combining solar power and storage in power plants. Business is also booming in the area of behind-the-meter storage systems for residential and commercial applications. The market volume has tripled over the past three years in Germany alone. EES Europe in Munich is the most important platform for leading international energy storage providers to showcase their pioneering innovations — from the latest battery models and solutions for battery production to new developments in components and residential storage systems to promising trends in large-scale storage systems. It brings together manufacturers, service providers, project developers, investors, systems integrators and distributors from all over the world. 75% of the exhibition space has already been booked. Don’t miss out – secure your exhibition booth today!

→ www.ees-europe.com → For Exhibitors → Participation
EXHIBITING ADVANTAGES

Your business platform for international success
- Europe's largest, most international and most-visited exhibition for batteries and energy storage systems and one of the most important global energy storage exhibitions.
- The industry platform for the leading manufacturers, distributors, project developers and suppliers in the battery and energy storage industry.
- Products and innovations from the entire value chain for energy storage - from components and production processes to specific examples of use.
- Verified figures and quality: Quality seals from AUMA, FKM and UFI ensure numbers you can rely on.
- 12 official international representations and ees events in four continents for successful entry onto worldwide markets.

Support for new topics and start-ups
- Hydrogen, fuel cells and power-to-gas exhibition segment and shared booth (hall C2).
- The parallel international exhibition Power2Drive Europe (hall C3), focused on the topics of e-mobility and charging infrastructure, is the optimal addition to ees Europe.
- NEW in 2019: Together with Intersolar Europe, ees Europe 2019 has dedicated hall C1 to the up-stream topics of automation, production technologies, research and testing, providing also a special platform for the industry in the form of the themed joint booth “Battery Production”.
- NEW in 2019: Three additional points of entry to the exhibition will optimize the flow of visitors on the exhibition grounds.
  ICM Entrance: direct access to halls C and B.
  Northwest Entrance (multi-story parking garage west): direct access to hall C1.
  North Entrance (parking lot, airport shuttle bus, taxi): direct access to halls C3 and C4.

Top Exhibitor Objectives from Participation¹

<table>
<thead>
<tr>
<th>Objective</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer Care</td>
<td>89%</td>
</tr>
<tr>
<td>Information on/Presentation of Innovations</td>
<td>89%</td>
</tr>
<tr>
<td>Exchanging Experience with Others</td>
<td>88%</td>
</tr>
<tr>
<td>Observing the Competition/Market Overview</td>
<td>87%</td>
</tr>
<tr>
<td>Presenting the Company/Products, Image Building</td>
<td>86%</td>
</tr>
<tr>
<td>Initiating New Business Relationships</td>
<td>80%</td>
</tr>
<tr>
<td>Opening Up New Markets</td>
<td>80%</td>
</tr>
<tr>
<td>Post-Show Business</td>
<td>79%</td>
</tr>
<tr>
<td>Completion of Sales/Direct Bookings at the Exhibition</td>
<td>72%</td>
</tr>
</tbody>
</table>

¹ Assessment: "excellent/very good" and "good". Multiple responses possible.

Exhibition Space at ees Europe (gross, in sqm)

<table>
<thead>
<tr>
<th>Year</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019 (expected)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size</td>
<td>25,000</td>
<td>20,000</td>
<td>15,000</td>
<td>10,000</td>
<td>5,000</td>
<td>0</td>
</tr>
</tbody>
</table>

www.ees-europe.com
I MEET THE WORLD'S LEADING PLAYERS IN MUNICH

In this exhibitor information, we have compiled a selection of relevant facts and figures from the exhibitor and visitor survey. Further interesting information on ees Europe can be found in the detailed ees Europe Post Show Report 2018 at

→ www.ees-europe.com → For Exhibitors → Post Show Report

### Overall Assessment

**99%**

of the visitors rated ees Europe with „excellent/very good“ and „good“.

### Decision-Makers

**71%**

of the visitors are involved in procurement decisions.

### Industry Professionals

**92%**

of the visitors are industry professionals.

### Completion of Sales

**65%**

of the visitors plan to make purchases or orders during or after the exhibition.

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### EXHIBITION QUICK FACTS

**Dates**
May 15–17, 2019

**Venue**
Messe München, Germany

**Exhibitors**
250+ ees exhibitors in the halls B1, C1 and C2
450+ suppliers of products and solutions for energy storage technologies and energy storage systems, grid infrastructure, and solutions for the integration of renewable energy (including the parallel exhibitions of The smarter E Europe)
1,300 exhibitors in total at The smarter E Europe

**Exhibition Space**
23,000 sqm (100,000 sqm The smarter E Europe)

**Visitors**
50,000+

**Application Form**
→ www.ees-europe.com → For Exhibitors → Participation → Application

**Exhibition Segments**
→ www.ees-europe.com → For Exhibitors → Participation → Overview → Exhibition Segments
EXHIBITIONS AND CONFERENCES AT THE SMARTER E EUROPE 2019 – PARALLEL TO EES EUROPE

Intersolar Europe
Intersolar Europe is the world’s leading exhibition for the solar industry and its partners. The exhibition focuses on the areas of photovoltaics and solar thermal technologies. Since being founded 27 years ago, it has become the most important industry platform for manufacturers, suppliers, distributors, service providers and partners of the solar industry.

Power2Drive Europe
Power2Drive Europe presents solutions and technologies relating to e-mobility. It reflects the opportunities and necessity of the energy transition in the transportation sector. The focus is on traction batteries for electric vehicles as well as infrastructure solutions and technologies for clean mobility. The exhibition offers manufacturers, suppliers, distributors and start-ups in this growing industry a professional platform to present new developments and business models.

EM-Power
EM-Power is the first exhibition in Germany where professional energy customers – with their demand for efficient energy technologies, intelligent control systems and energy savings – and the key concepts underpinning the energy transition in industry and the building sector take center stage.

Specialist conferences
The Intersolar Europe Conference, the Power2Drive Europe Conference and the Smart Renewable Systems Conference are held at the same time as the ees Europe Conference. The conferences examine the exhibition topics in more depth and explore trends and pioneering technologies in the fields of battery and energy storage technology, solar power, mobility and digitalization.

The smarter E Europe: Four leading energy exhibitions under one roof

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